



Franchise Business Model

A Simple, Smart & Profitable Franchise Opportunity

We are not just offering a franchise. We are building a network of successful travel entrepreneurs across India. Whether you are a new/existing entrepreneur, we give you everything you need to build a profitable travel business under one trusted brand.

Our model is simple

You Sell. - We Support. - We Grow Together.

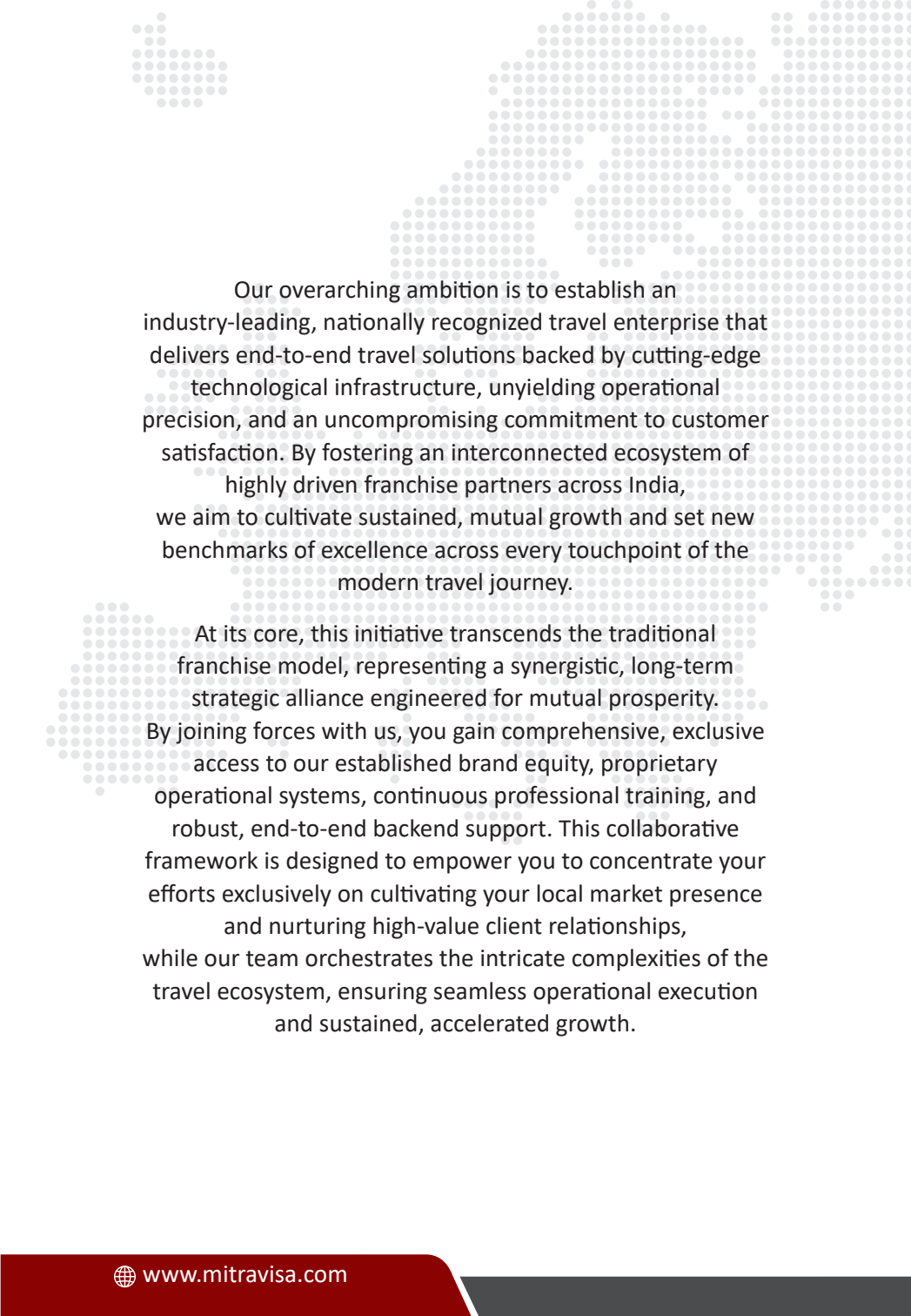
This is not just a franchise. It is a long-term business partnership where we provide the Brand, Systems, Training and Support, while our partners focus on building and growing their local business. You generate travel enquiries from your designated locations, we help you manage everything else.

BUSINESS CONCEPT

**One Stop Visa & Travel Solutions - We just Don't Sell the Services –
We Manage the Journey.**

Mittravisa operate through the following Revenue Verticals

Vertical	Core Services	Revenue Potential
Visa Services	Tourist, Business, Dependent, Spouse, Student	High Margin
Corporate Travel	Corporate Ticketing, Visa, Hotels, MICE	Recurring Revenue
Holiday Packages	Customized & Group Packages	High Margin
Flights	International & Domestic Ticketing	Volume Business
Hotels	Domestic & International	Commission/Margin
Forex & Insurance	Forex, Travel Insurance	Ancillary Revenue



Our overarching ambition is to establish an industry-leading, nationally recognized travel enterprise that delivers end-to-end travel solutions backed by cutting-edge technological infrastructure, unyielding operational precision, and an uncompromising commitment to customer satisfaction. By fostering an interconnected ecosystem of highly driven franchise partners across India, we aim to cultivate sustained, mutual growth and set new benchmarks of excellence across every touchpoint of the modern travel journey.

At its core, this initiative transcends the traditional franchise model, representing a synergistic, long-term strategic alliance engineered for mutual prosperity. By joining forces with us, you gain comprehensive, exclusive access to our established brand equity, proprietary operational systems, continuous professional training, and robust, end-to-end backend support. This collaborative framework is designed to empower you to concentrate your efforts exclusively on cultivating your local market presence and nurturing high-value client relationships, while our team orchestrates the intricate complexities of the travel ecosystem, ensuring seamless operational execution and sustained, accelerated growth.

1. Strategic Partnership Overview

Mitravisa offers a high-yield, collaborative franchise model designed to empower entrepreneurs with industry-leading infrastructure, global supply chains, and extensive operational backing. By aligning local market presence with our established brand equity, partners gain immediate leverage to scale a lucrative travel and visa consulting enterprise.

2. Investment & Financial Structure

Franchise Fee:	Initial Capital Outlay & Security Deposit:	Financial Settlement & Billing Cycle:
INR 20 Lakhs (Granting exclusive brand rights, initial setup, and full ecosystem access).	INR 5 Lakhs initial working capital, which includes a refundable security deposit of INR 1 Lakh, fully returnable upon completion of the initial agreement term.	To maintain seamless operations and compliance, all customer payments are centralized through Mitravisa’s designated corporate accounts. Reconciliation and revenue disbursements between Mitravisa and the franchise partner occur on a transparent bi-weekly billing schedule.

3. Comprehensive Partner Support

Franchise partners receive end-to-end operational and technological enablement, including enterprise CRM system access, targeted lead generation campaigns, automated application processing and filing, global ticketing and hotel network access, curated international holiday packages, document attestation, forex management, and passport facilitation services. Every service suite is tailored to address specific client requirements efficiently.

4. Partner Obligations & Local Representation

Franchise owners and designated personnel are expected to drive local business development, spearhead marketing initiatives, and maintain high-touch client relations. Partners serve as the primary physical representation of Mitravisa within their assigned territory, ensuring standard-setting customer experience and service delivery.

5. Agreement Terms & Renewal Policy

The franchise agreement carries an initial 3-year lock-in period to ensure market stabilization and sustained growth. Upon conclusion of the initial term, agreements may be extended through a formal renewal process, with applicable renewal fees structured based on the extended tenure requested.

6. Physical Infrastructure & Locational Standards

To maintain brand alignment with our high-value clientele, we collaborate closely with partners to secure premises in premium commercial hubs or hi-tech zones. Given our strategic focus on the B2B sector, particularly within the IT and pharmaceutical industries, it is imperative that our regional offices mirror the sophisticated aesthetics and professional standards expected by our corporate stakeholders, ensuring a seamless and premium brand experience.



7. The Mitravisa Strategic Edge

Our competitive advantage is built upon a foundation of operational excellence and comprehensive, end-to-end service delivery. We position ourselves not merely as a travel agency, but as an indispensable partner within the global mobility ecosystem.

Unparalleled Visa Expertise: Comprehensive global processing capabilities that navigate complex regulatory landscapes with precision.

Integrated Travel Ecosystem: A seamless value chain encompassing visa processing, ticketing, hospitality, foreign exchange, and comprehensive insurance.

Corporate-First Infrastructure: Dedicated management frameworks specifically tailored to the rigorous demands of high-value corporate travel.

Scalable Franchise Architecture: A centralized operating model that leverages local market acumen while maintaining rigorous, brand-wide quality standards.

Advanced Technological Backbone: A proprietary CRM and automation platform that ensures real-time tracking, transparency, and rapid response times.

8. The Mitravisa Value Proposition

"Partner with Mitravisa: Elevating the Travel Entrepreneurial Experience."

We provide a comprehensive, turnkey solution designed to empower you to focus on your core strength: business development and client acquisition. Our robust backend infrastructure—spanning branding, technology, professional training, and extensive supplier networks—is meticulously engineered to remove operational friction. By aligning with Mitravisa, you are not simply acquiring a franchise; you are entering a symbiotic, high-growth alliance where our centralized operations and expert support drive your local market success.

9. Scaling Excellence: The Mitravisia Roadmap

Our expansion strategy is deliberate, phased, and designed for sustainable national dominance.

Market Leadership:

Scaling to a national network of 50+ locations and 500+ B2B partners, cementing Mitravisia as the premier travel distribution enterprise in India

Strategic National Expansion:

Extending our physical footprint across major metros including Mumbai, Delhi NCR, Bengaluru, Chennai, Pune, Kochi, Ahmedabad, and Kolkata, utilizing a diversified portfolio of corporate and franchise offices.

YEAR 3

YEAR 2

YEAR 1

Consolidation & Foundation:

Establishing strongholds in key markets (Hyderabad/Gurugram), perfecting our CRM-driven operations, and building a foundation of 100+ B2B partners and 20+ corporate accounts.

- **Visa Services**
- **Corporate Travel**
- **Holiday Packages**
- **Flights**
- **Hotels**
- **Forex & Insurance**



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